

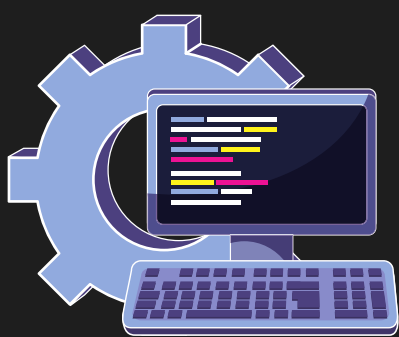
Virtual Event

CONSIDERATIONS



Audience

Identify the audience who would attend.



Program

Keep the program interesting and entertaining.



Goals

Create event goals at the beginning of the planning process.



Technology

Consider technology needed and potential challenges.



Marketing

Think about ways to reach your audience and invite them to attend.